

MEET CINDY

Senior Wealth Advisor

Integrity As The Standard

With over 30 years of experience, Cindy is a **CERTIFIED FINANCIAL PLANNER®** professional and **Chartered Retirement SpecialistSM** who brings a uniquely well-rounded background in banking, finance, real estate, and construction. Her approach to financial planning goes far beyond investment performance—it's about creating a solid foundation, much like a blueprint before building a home.

Cindy believes that true financial confidence comes from having a comprehensive plan that reflects your entire life—not just your portfolio. Whether you're saving for retirement, planning for a major life event, or navigating business succession, Cindy provides the guidance and expertise to help you move forward with clarity.

Her Expertise Includes:

- Holistic financial planning for individuals and families
- Retirement income, healthcare, & long-term care strategies
- Customized investment planning aligned with life goals
- Strategic lending solutions for personal & business needs
- Wealth transfer, charitable giving, and estate planning
- Business succession planning for entrepreneurs

Outside the office, Cindy enjoys traveling, crocheting, and spending time with her daughters, Lindsay and Lauren, and her grandchildren—Jackson, Madison, Bodin, and Piper. She shares her home with her beloved Yorkshire Terrier, Asher.



Cynthia G. Farnsworth
CFP®, CRPS®, APMA®

AREAS OF PRACTICE

Financial & Estate Planning Strategies
Advanced Investment Management Strategies
Wealth Preservation Strategies

EDUCATION

Concordia University,
Bachelor of Arts in Business

ASSOCIATIONS (CURRENT/PAST)

Tempo of Madison
C-Suite for Christ
Foundation Fighting Blindness
Habitat for Humanity of Dane County



cynthia.farnsworth@atlatladvisers.com
atlatladvisers.com
c: (608) 444-4912

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